

## Debt Settlement Leads

MAY 26TH BY TOM 0 comments

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Debt Settlement Leads are the backbone for any successful Debt Settlement Company. So where are the great leads?

Searching for great Debt Settlement Leads? You're not alone. But before you consider buying from the next lead vendor, think about generating your own – it can be less expensive, more targeted, and easier to control quality. But like most things in life, you need to spend the time needed to manage the process

At Mind River Marketing we put YOU in the drivers seat. Why be stuck working with flaky Debt Settlement Lead providers? You can take back control of your marketing and we can help you do that. Here's our short list of the "raw materials" that can generate great Debt Settlement leads for your office:

[Credit Bureau Data](#) Records – This is like holding someone credit report in your hands! Filter by: credit score, payment history, debt amount, utilization of debt and more. Great list to use for telemarketing or direct mail. Credit Bureau Data for 11 cents each.

[Debt Settlement Direct Mail](#) – Still one of the best leads available – but it starts with a great list (see above). We work with you to create a custom piece that can pull 1% response rates or better. Direct Mail WITH Credit Bureau Data, Postage, everything "out the door" just 49 cents each!

Internet Lead Generation – People are online looking for help. Leveraging the internet to find Debt Settlement prospects can be a great source of leads. Finding the right partner to get these leads is critical. That's where we come in.

Take the first step – take back control of your marketing to create your own Debt Settlement Leads.

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