

Consumer Alliance Group “CAG” Explanation

Hello, and welcome to the overview of the Consumer Alliance Group debt relief process. This brief audio will not only explain how the CAG process works, but also why we believe it is the safest and most effective debt relief process available today.

With over 65 years of combined expertise in all areas of debt resolution, CAG has developed an extremely unique process that often far exceeds the results of a typical “debt relief” company. In fact, over the last seven years, this process has offset thousands of accounts, amounting to millions of dollars saved by clients.

Our process is not bankruptcy, debt consolidation, debt settlement, or any type of payment plan. We do not work for your creditors, your bank, or any other third parties. Unlike most companies out there, we only work for you.

Any unsecured debt can go into the process: major credit cards, signature loans, store/gas cards, business/personal, and even most student loans!

Here’s how it works. Once you fill out your paperwork and submit your enrollment fee, CAG immediately goes to work on your accounts. This starts with CAG taking legal assignment of all debts that qualify for the process. By assigning the debts over to CAG, you can rest assured that we have just as much interest in offsetting the accounts as you do. This also makes us a real party of interest, allowing us to aggressively pursue unique and highly effective debt relief strategies.

Once the assignments are signed and notarized, we need you to provide us with a recent billing statement for each account. Our goal at this point is to change the terms and conditions of the current creditor agreement, making them more favorable to us instead of the creditor.

You are probably already aware that in your credit card agreement there is a clause that says they can basically change the terms and conditions whenever they want. In the past, you have likely received a “Notice of Change of Terms” from your credit card company, which says they are increasing the interest rate or late fees etc., and you accept the new terms by using the card again.

In the past you may have gotten a check in the mail, for \$10 or \$20, that on the back where you endorse it there’s fine print saying if you cash this check then you are agreeing to enroll in their credit protection service or some other type of monthly fee program. I’m sure we can all agree that both situations show how creditors use contract law to create and/or alter agreements.

What you may not know is that there is no law preventing any consumer from using the same type of contract law practices to effectuate a change in terms to their own benefit. Here’s how we use our expertise to make that happen.

When we send in the next payment to your creditor after enrollment, we include a brand new set of terms and conditions, favorable to us, rather than the credit card company. On the payment check, we put a note stating that when they cash this check, they agree to the new terms and conditions. And they ALWAYS cash the check – we've done this for years with literally thousands and thousands of accounts, and we have never had a national or regional bank send the check back to us. Once they cash our check, they have accepted the new terms and conditions. **From then on** CAG handles the matter and makes the remaining payments under the terms of the new agreement.

As mentioned, our process is based on established Contract Law which boils down to four parts- the offer, the terms, the acceptance, and performance. We've made an offer of a new contract to the creditor, which clearly states the new terms of the agreement. The new contract is accepted when they cash the check. From that point on, every time they send a statement to us, and accept a payment from us, they are showing performance on the new contract. We also show performance when we send those payments. There is now a contract that both parties have accepted, and have been performing on for months, with the only difference being that the terms are favorable to us instead of the creditor.

One of the new terms says that they are not allowed to put any negatives on your credit report, and that if they ever HAVE put any negatives on your report; they agree to take them off. The new contract also says that if they BREAK any of the new terms, they agree to a financial penalty of anywhere from \$500 - \$2,500 per occurrence.

You're aware that if you send a late payment to your credit card company, they'll charge you a late fee--right? You're paying a financial penalty because you broke the terms of the contract. Our new agreement does exactly the same thing except we are giving them a taste of their own medicine. Even though they accept the new contract and perform on it, they're going to act as if they are still under the old contract. Therefore according to the new contract, if they break any of the new terms we are able to apply penalty fees.

Every month they send out a new statement, on which there will usually be 3 or 4 term violations, so we can apply those penalty fees month after month. And remember, under the new agreement the credit card company has already agreed to this. Even though an account may have a balance of \$10,000, after 4-6 months, because they keep breaking the terms of the new agreement, they will owe several thousand dollars in penalties. It's too late for either one of the parties to come back and say "Wait, I didn't really want that term in there". Ask any judge or lawyer in the country and they'll tell you that it's pretty cut and dried at that point.

The CAG process is usually able to offset up to \$50,000 per any one account, making it extremely effective for the average client.

Once you have enrolled your accounts and filled out the paperwork, we take over all communications with your creditors or collectors. We notify the creditor with a new address and phone number for contact. They'll now start contacting us instead of you.

The statements will start coming to us as well, and we also switch annoying creditor and collector calls from your phone to our special forwarding number. That way you don't have to deal with the annoyance and aggravation.

When you get a credit card statement from any of the enrolled accounts, say from XYZ Bank, simply put the whole statement and return envelope into a bigger envelope and send it to us. When we receive it we'll write a CAG check to XYZ Bank. We will faithfully honor the new agreement with the creditor, make the payments according to the new terms and hold the creditor accountable to the same.

In the case of an account already with a collection agency, we use consumer protection law. As we aren't actually assuming the debt, the method we use is based on our many years of experience in the collection industry, but the result is the same - the debt goes away.

There is another thing to be aware of:

Expect some negatives on your credit report during this procedure. Now remember that putting negatives on your report is against the terms of the contract, but also remember that the whole reason we can do this in the first place is because they don't follow the new contract. They will act as if they are still under the original contract, and we let them do so until the penalties have offset the original debt. So after you have enrolled, go forward on your calendar about 7 months and mark an 'X' there. At that time, order a separate credit report on yourself from all three of the agencies and send them to us. As for getting the negatives corrected, if you can show that something on your credit report is a mistake, it's against the law for the credit reporting agencies to leave it there - it has to be removed. We will give you the documentation and instructions you'll need to show the credit reporting agencies. You can do it yourself, or we can refer you to another company that can do it for you. So allow about 6-8 months for the debt to offset, then another 6-8 months to get the negatives corrected. At the end of that time, about 12-18 months from when you get started, the debt will be gone and your credit report correction will have been achieved.

Accounts need to be at least six months old to enter the CAG program; one year is better, but they need to be at least six months old, with a balance of at least \$500. If a large amount has been recently charged to an account the following should be observed: If a transaction has occurred of \$5 thousand in a single statement period, we suggest making the minimum payments for 3 months before enrolling that account. If a \$10 thousand transaction has occurred, we suggest making 6 minimum payments before enrolling that account.

The cost of the enrollment process depends on the amount of debt and the number of accounts you have. For further information on how to get started please contact the person who directed you here to discuss your situation and answer any additional questions you have. Thank you.